



indiapack pacprocess

PROCESSING & PACKAGING
24^{TO}26 OCTOBER 2018

MUMBAI

MEMBER OF INTERPACK ALLIANCE



PACPROCESS-INDIA.COM

CONCURRENT EVENTS :



SUPPORTED BY:



JOINTLY ORGANISED BY:



SUCCESSFUL CONTINUATION IN MUMBAI 2018

In 2018, the successful trio is going to move to the Indian packaging capital Mumbai to underline its importance and to continue its success in New Delhi in 2017, also together with drink technology India. The innovative threesome is a unique exhibition program for India. Its combination makes the event more attractive than ever and offers exhibitors and trade visitors unbeatable advantages.

Visitors are able to experience the entire world of the packaging, packaging materials, food and drink industry all at one time. This way they save time and money for the numerous small niche events. Also the exhibitors can be sure to get concentrated attention and can use their budget very efficiently.

EXHIBITION PROFILES:



indiapack pacprocess

- Packaging machines and devices
- Packaging materials, packaging production aids, packagings and packaging accessories
- Machines and equipment for the production of packaging and packaging aid
- Machines and equipment for the production of pharmaceuticals and cosmetics
- Automation technology / Components / Accessories
- Recycling and environmental technologies
- Services



food pex

- Machines and Equipment for foodstuffs
- Machines and Equipment for confectionery
- Machines and Equipment for bakery products



SYNERGY IN PERFECTION

These bundle of expertise will continue the success of the last events. From 26 to 28 October 2017 indiapack, pacprocess india and food pex India took place at Pragati Maidan in New Delhi and 212 exhibitors presented the latest technologies and solutions. The event surpassed the expectation and 9.699 trade fair visitors were recorded. All this means

a number of business opportunities. The world's most important suppliers of innovative packaging technology and related process industries across the entire supply chain meet up at indiapack pacprocess and food pex. Don't miss the chance to be a part of this completely new and innovative format.

TARGET GROUPS

INDIAPACK & PACPROCESS

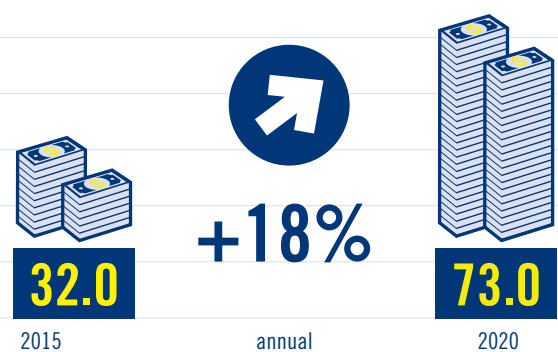


MEGA PACKAGING MARKET

A WARM WELCOME TO THE MEGA PACKAGING MARKET!

The Indian economy is growing and very healthy, annual growth rates of more than 7% will result for the first time in a GDP of more than US\$ 3 billion in 2019. With over 1.3 billion inhabitants, India will soon be the most populous country in the world. Consumption is stimulated by an above-average young population and a high growth rate amongst the middle-class with increasing income. There is also an increasing desire amongst consumers for modern, flexible and sustainable packaging solutions. More than 90% of basic household products are still unpackaged and enormous amounts of food deteriorate on their way from field to supermarket. The potential for improvement is therefore huge. The Indian government is already reacting with an investment in the development of food processing to the tune of virtually US\$ 1 billion.

PACKAGING INDUSTRY REVENUE (in US\$ bn)



ECONOMIC GROWTH

(FDP in US\$ bn, growth potential in percent)



PER CAPITA GDP (2017, in US\$)



SHARE OF WORLD GDP (2017, adjusted to purchasing power)



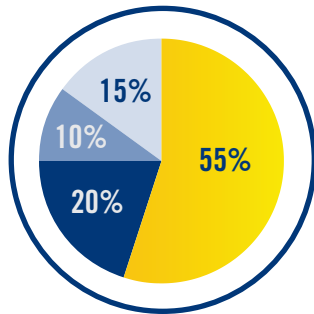
IDEAL LOCATION AND CLIMATE

Its geographical location and agroclimatic conditions provide India with valuable foodstuffs and raw materials. The subcontinent is the leading producer of many types of fruit (e. g. bananas, mangos, papayas) and the second largest producer of different vegetables (e.g. eggplants, cabbage, onions), rice, wheat and sugar. The Indian government has established the so-called "Agri Export Zones" especially for the export business. This gigantic amount of food needs a better infrastructure for the processing thereof – thus, there is a giant potential for new food and packaging machines.

INDIAN PACKAGING MARKET

SHARE OF PACKAGING TYPES

(of total revenues in the packaging industry, 2017)



PLASTIC PACKAGINGS



PACKAGINGS MADE OF PAPER AND CARDBOARD



GLASS CONTAINERS



OTHER PACKAGING TYPES



MAJOR CUSTOMER MARKETS

FOOD INDUSTRY

Share of the Indian packaging market

14%

CONTRIBUTION OF THE FOOD-PROCESSING INDUSTRY TO MANUFACTURING GDP



NO. 2

AGRICULTURAL PRODUCER IN THE WORLD

205 M

TONNES FRUIT AND

COSMETIC INDUSTRY

Share of the Indian packaging market

6%

ANNUAL GROWTH COSMETIC PACKAGING INDUSTRY



PHARMACEUTICALS INDUSTRY

Share of the Indian packaging market:

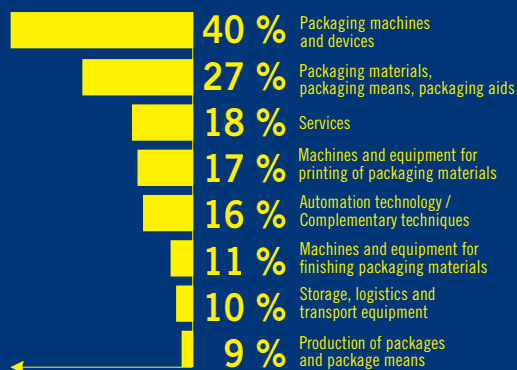
NO. 1

FASTEST GROWING MARKET FOR PHARMACEUTICALS PACKAGINGS BY 2019

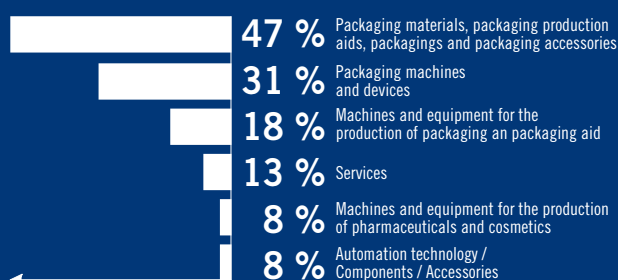


EXHIBITOR STRUCTURE

MUMBAI 2016

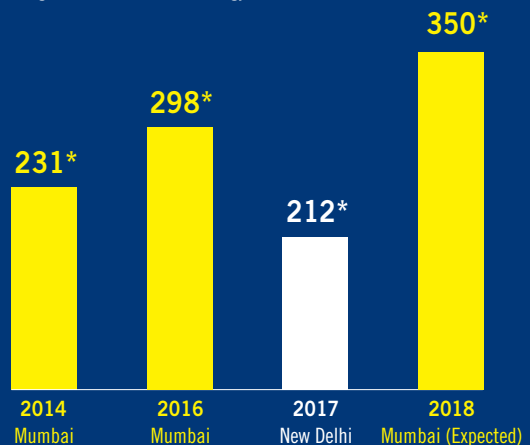


DELHI 2017



NUMBER OF EXHIBITORS

* together with drink technology India



EXHIBITORS PROFILES AND COMMENTS

96%

INFORMING ABOUT
PRODUCTS
PRODUCT USES

RAKESH SHARMA, CEO, APOORVA VALVES SAID “It was a very good show, which we really enjoyed. Lots of visitors came to see our technical products from Germany, the US and other parts of the world.”

92%

PRESENTING
NEW PRODUCTS
NEW DEVELOPMENTS

MAYANK AGARWAL, DIRECTOR, VIBGYOR INTERNATIONAL PVT. LTD, INDIA SAID “We have been regularly participating in various industry exhibitions as our operations are primarily towards packaging. We are a 40 year old company and have been catering to Indian industries for a long time now. Messe Dusseldorf along with Indian Institute of Packaging is a great combination and that’s why we participated in this exhibition. As compared to other industry events, our experience with indiapack pacprocess has been satisfactory. Our expectations have been met here as we have interacted with customers from the food and beverage industry and are hoping for great leads.”

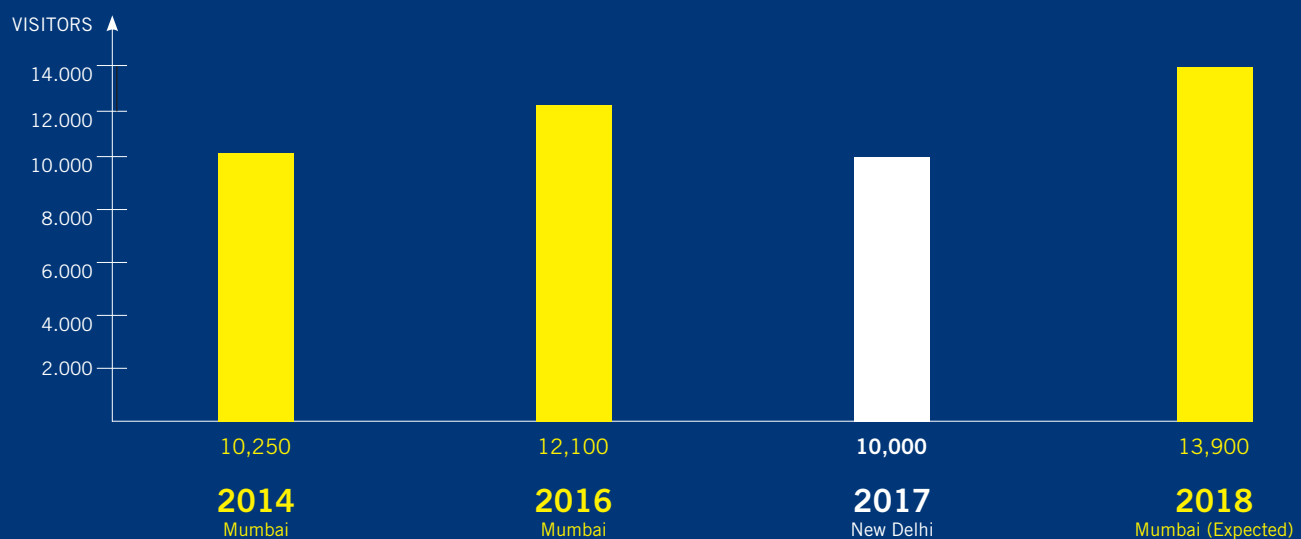
90%

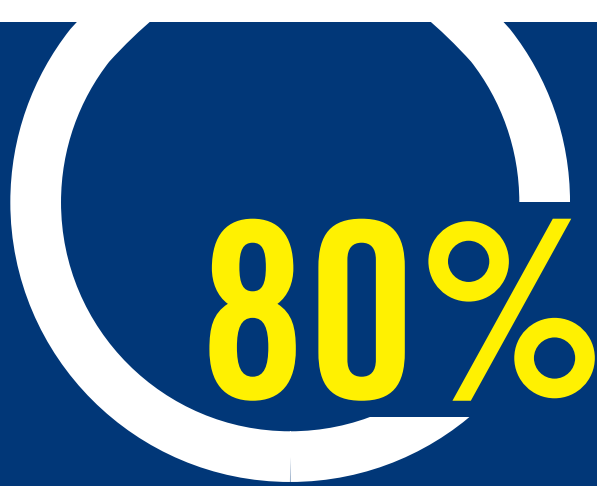
INITIATING NEW
BUSINESS RELATIONS

BRIJESH GUPTA, DIRECTOR LEGAL, RAJ TECHNOPACK LTD, INDIA SAID “We are the manufacturer of plastic packaging, providing packaging solutions to liquid, semi-liquid and powdered form material. Participating in this exhibition is a great success which got us close to 500 visitors, out of which more than 100 visitors were from the corporate industry. This exhibition has given us an excellent opportunity to interact with people directly as we had one-to-one interaction with Hindustan Petroleum, Amul and several other biggies. This exhibition provided us a great networking opportunity among all the big firms.”

FACTS AND FIGURES

CONTINUOUS GROWTH OF VISITORS OVER THE PAST SIX YEARS





**OF THE VISITORS
ARE INCLUDED IN THE
PURCHASING DECISION**

92%

**OF ALL VISITORS
RECOMMEND TO VISIT
THE TRADE FAIRS**

90%

**OF THE VISITORS
ARE FULL SATISFIED OR SATISFIED
WITH VISITING THE TRADE FAIRS
AND REACHING THEIR INDIVIDUAL
OBJECTIVES**

TOP

SATISFACTION WITH:

92% **COMPLETENESS AND BREADTH
OF DISPLAYED PRODUCT RANGE**



94% **ARRANGEMENT / STRUCTURE OF THE FAIR**



95% **PRESENCE OF MARKET LEADERS**



94% **RECOMMENDATION TO
COLLEAGUES OR BUSINESS FRIENDS**



99%

**WILL VISIT THE TRADE
FAIRS IN 2018**

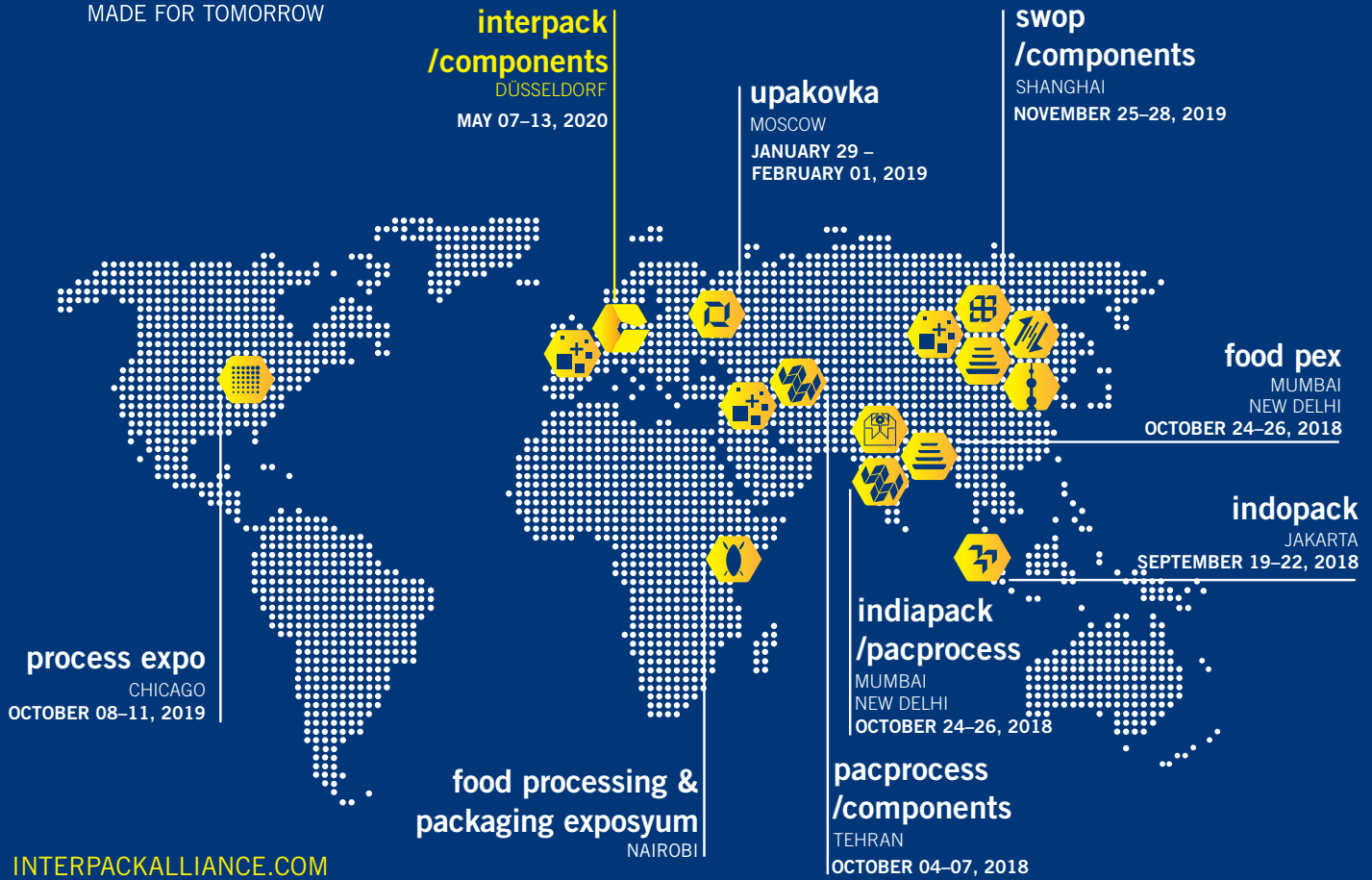




interpack alliance

MADE FOR TOMORROW

SERVICE FOR YOUR TRADE FAIR SUCCESS



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Kunststoffverpackungen e.V.

