



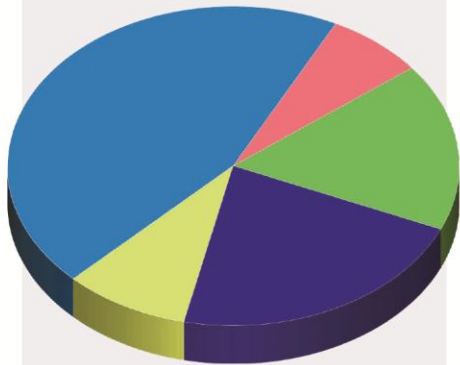
PACKAGING.com

- LABELLING



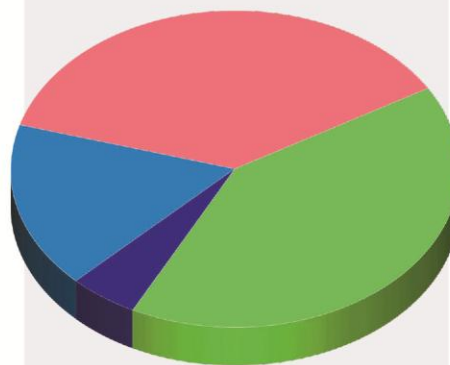
VISITORS ATTRACTIONS

Target Audience

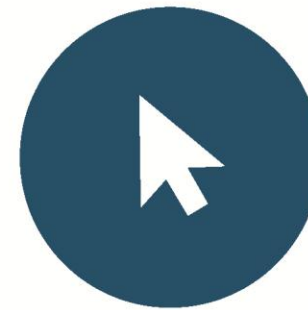


- C-Level & General Management: 45
- Marketing/Packaging Design: 22
- Production: 7
- Purchasing & Others: 9
- Research & Development: 17

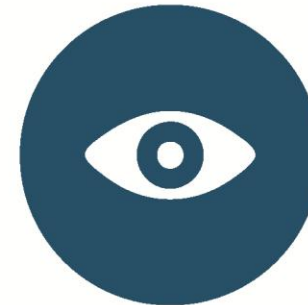
Target Market



- Geographical Reach
- US.....17
- Europe.....37
- Asia.....41
- ROW.....5



Average Page Visits
160,000+

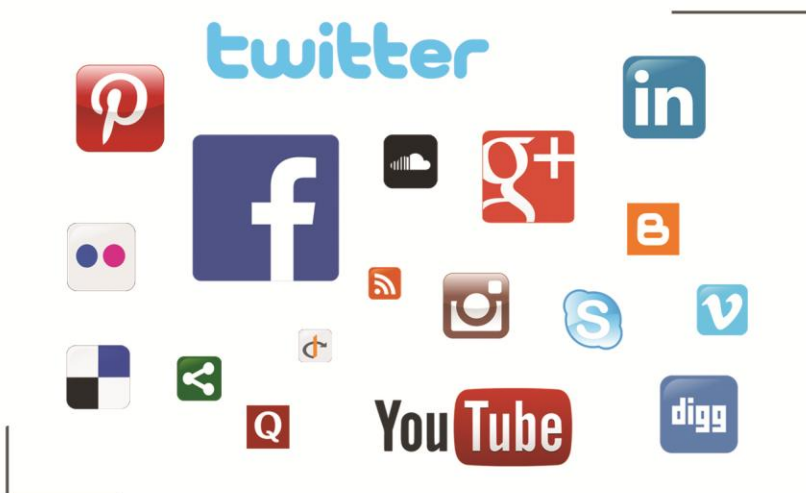


Unique Page Visits
29,000+



Average Visitor Time
9+ mnts

OUR SOCIAL REACH



>10K

of Genuine C - Level
& Mid Management Professionals
in Packaging & Labelling Industry Globally.

EVENT PROMOTION SERVICES

Features	Standard	Basic
Profile	✓	✓
Brochure	✓	✓
Speaker Details	✓	✓
Exhibitors	✓	✓
Gallery	✓	✓
Event Listing	✓	✓
Press Releases	✓	✓
Partners	✓	✓
Articles	✗	✓
Interview	✗	✓
Upcoming Events	✗	✓
e-Newsletter Event Listing	✗	✓
Home Page Banner	✗	✓ 25% SOV**
e-Newsletter Banner	✗	✓ 1 Time
e-Newsletter - Article/Interview	✗	✓
SMM	✗	✓ 13,500+Followers
SEO	✗	✓
Guaranteed Registrations	✗	✓
Dedicated Accounts Manager	✗	✓
Peel Banner*	✗	✓ 3 Days
Pop up Banner*	✗	✓ 3 Days
Skin Banner*	✗	✓ 7 Days
Square Banner*	✗	✓ 1 Month

RATE CARD

*Availability of the space

**Share of voice

Free

US\$1,500

ADVERTISING

E-MAIL MARKETING

Client E-mail Blast

Our Client E-Mail Blast allows to let your existing customer know about the latest updates, innovations of your company. We will send bulk of e-mails to your targeted customers to instantly known about all your company's updates. It helps to target new customers, retaining and informing existing customers, drive web traffic and so on. Our E-Mail Blast helps in developing your business in this competitive era.

Packaging-Labeling offers the best email marketing solutions for online promotions. Our emails would bring a prompt response from your potential clients. We help you to rapidly deliver innovative and transformative solutions across multiple channels by driving real time connect with customers.

We Let You to Stay in Touch with your Customers!

Pricing Structure

Direct Marketing campaigns are charged per e-mail address and the cost is (US \$0.20) per address, for mail shots above 15,000 units. For mail shots below 15,000 units, the charge is (US\$0.25)

Booking Example:

10,000 Direct Marketing messages cost:
 10,000 x US\$0.25 = US \$2,500



We impulse your customers by toning the voice of your product!

ADVERTISING

E-NEWS LETTER

Our E-Newsletters help to enhance customer acquisition by delivering tangible results. At Packaging-Labeling, we always strive to digitally empower customers by sending personalized newsletters. We help our clients to accelerate the effectiveness of their marketing strategies, maximize ROI and stay ahead of the competition. Our eye-grabbing e-newsletters deliver data-driven solutions and also improve marketing impact through campaign analytics.

Our e-newsletters help to:

- Improve the returns on your marketing investment
- Drive better business outcomes by making more effective decisions based on our analytics and reports
- Anticipate consumer behaviour and forecast demand and costs with the predictive analytics capabilities
- Stay competitive in today's multi-channel advertising space
- Push your brand to the top position

Our e-newsletters help to leverage various analytical models and evaluate marketing initiatives, measure business performance across channels.



Banner Type	Dimensions (px)	Max File Size	File Format	Rate (US \$)
Leader Board Banner	728x90	40kb	GIF & JPEG	1200*
Top / Full Banner	468x60	30kb	GIF & JPEG	800*
Article / Interview	800 words	--	--	700*
Product Launch	--	--	--	500*
Press releases	--	--	--	300*

*NOTE: Above mentioned prices are for 1 time presence

ADVERTISING BANNER

BANNER DEFINITIONS →

Achieve marketing excellence through our banner ads & advertising solutions!

	Banner Type	Dimensions (px)	Max File Size	Rate (USD)
1	Leader Board Banner	728x90	40kb	2500
2	Slider Banner	150x300	50kb	1000
3	Prime Banner	800x220	50kb	2500
4	Square Banner	300x250	30kb	1000
5	Top / Full Banner	468x60	30kb	1500
6	Base Banner	468x60	30kb	1000

NOTE: Above mentioned prices are for 30 days

File Formats: GIF & JPEG

The screenshot illustrates the website layout with the following banner placements:

- 1 Leader Board Banner (728x90)**: Located at the top of the page.
- 2 Slider Banner (1500x300)**: Located below the navigation bar.
- 3 Prime Banner (800x220)**: Located below the search bar.
- 4 Square Banner (300x250)**: Located in the right sidebar.
- 5 Top/Full Banner (468x60)**: Located at the bottom of the main content area.
- 6 Base Banner (468x60)**: Located at the bottom of the page.

RATE CARD

EVENT ORGANIZERS



KNOWLEDGE PARTNERS



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