



## **The Extended Gamut Printing System Became the Main Interest at Comexi's Seminar in Buenos Aires**

**A hundred professionals from 30 of the sector's most important companies in Argentina, Paraguay and Uruguay know first-hand the advantages of this system**

**Girona, July 11<sup>th</sup>, 2019.-** The extended gamut printing system was the main point of interest of the technical seminar that Comexi, a global leader in the flexible packaging industry, held in Buenos Aires on May 10<sup>th</sup>. At the event, a hundred professionals from 30 of the most important Argentinian companies in the sector, as well as those from Paraguay and Uruguay, had the opportunity to learn first-hand the main advantages of this printing system, due to the speech giving by Yago Luling, Technical Advisor of the Manel Xifra Boada Technological Center, Comexi CTec.

"Today, this is a subject that is of interest to most converters, but many of them do not know how to move forward in extended gamut," says Manuel Muntadas, Comexi's regional representative for this area. Muntadas emphasizes that the intervention of Luling "was one of the most interesting for all the attendees". Taking all of this into consideration, José Luis Soriano, Comexi's Area Manager in Latin America, points out that given the reality many converters are evaluating the possibility of implementing the extended gamut in their plants. He states that "Comexi wanted to explain the complexity of this implementation, the advantages of the process, and also its limitations, which in many cases are not clearly defined."

Soriano, who was in charge of welcoming all the participants to the event, intervened on different occasions throughout the seminar to talk about Comexi's innovations in flexography and digital services, as well as everything related to the offset technology with central drum, an aspect that also generated a lot of interest among the attending professionals. Albert Torrent, Brand Manager of the Slitting Business Unit, detailed everything associated to this technology and automation in the conversion processes, while Yago Luling took the floor again to discuss colour management in flexography.

The technical seminar, organized by Comexi, had the collaboration of the company's different partners, such as Siegwerk, Apex, MacDermid and Tesa. The representatives of these companies also gave interesting speeches that pleased the attendees.

"The balance of the day was very positive. The customers were very satisfied with the technical level of the presentations offered", says Manuel Muntadas, who adds that "Comexi's perception as a global technology and service provider has been reinforced as a result of the seminar. The attending professionals greatly appreciate events such as these organized by the suppliers of the machines. We have received very positive feedback from the attendees congratulating us both for the great power of convocation and for the organization of the day itself."

#### About Comexi – [www.comexi.com](http://www.comexi.com)

Comexi, founded in 1954, has extensive experience in manufacturing equipment for the flexible packaging conversion industry. As a world leader, it operates five product lines, each specialized in a different conversion process: flexography printing, offset printing, laminating, slitting and digital services. Additionally, it has a Service and Technical Assistance Business Unit that offers service 24 hours a day, 7 days a week.

The company has two production plants: one in Riudellots de la Selva (Girona, Spain) and another one near the town of Montenegro, in the State of Rio Grande do Sul (Brazil). Besides, has two local offices in Miami (USA) and Moscow (Russia). Moreover it has representation in more than 100 countries. This commercial network allows us to be close to our customers in order to give an optimal response to their needs.

Comexi includes the Manel Xifra Boada Technological Centre, Comexi CTec, where the company provides support and transfers its knowledge to the various groups involved in the flexible printing industry process.

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