



The Comexi Technological Center in Brazil Expands Its Services to Give Added Value to Customers

Comexi CTec offers new consulting products such as ServiFlex and Remote ServiFlex, and will perform online, in person, and client in-home training

Girona, October 22, 2020.- Comexi, a global supplier of solutions for the flexible packaging printing and converting sector, will end 2020 with three technological centers in various countries: the Manel Xifra Boada Technology Center (Comexi CTec), located at the company's facilities in Riudellots de la Selva (Girona); CTec USA, located at the new headquarters in Miami (Florida), which will be completed next month; and CTec Brasil, which has been in operation for 3 years at the headquarters in Montenegro.

Comexi CTec, which specializes in training, advice, and technical process support for the printing and converting sectors of the flexible packaging industry, has been supporting Brazilian clients since its inception, giving knowledge to the local market. Currently, in order to offer comprehensive support and added value, CTec Brasil is expanding its services through the launch of consulting products such as ServiFlex and Remote ServiFlex, which allow customers to optimize production. "Productivity is a very important aspect of the difference between converters, due to the impact on competitiveness. Key elements include knowledge and the effective implementation of production strategies," explains Albert López, the director of Comexi CTec.

Additionally, the Brazilian technological center has decided to expand its training services, and in sync with training lines offered by Girona CTec, it will launch advanced sessions, training webinars, and personalized machine operating courses. The topic of the first training workshop will be solutions for lamination defects. Glòria Deulofeu, the Comexi CTec academic coordinator, acknowledges that "we are happy to offer knowledge and have closer proximity to clients in Brazil". As a result, customer in-home operational training will be promoted. The objective will be to improve their machine operation.

During this new phase, CTec Brasil aims to be closer to customers through the expansion of its product range, hence increasing added value. Ariston Galli, head of the Montenegro Technology Center, affirms that "we are excited about the possibility of offering new products. This will not

only allow us to be near our customers, but will enable us to assist them in increasing productivity and overcoming their challenges.”

About Comexi – www.comexi.com

Comexi, founded in 1954, has extensive experience in manufacturing equipment for the flexible packaging conversion industry. As a world leader, it operates five product lines, each specialized in a different conversion process: flexography printing, offset printing, laminating, slitting, and digital services. Furthermore, it has a Service and Technical Assistance Business Unit that offers service 24 hours a day, 7 days a week.

The company has two production plants: one in Riudellots de la Selva (Girona, Spain) and another one near the town of Montenegro, in the State of Rio Grande do Sul (Brazil). There are also two offices in Miami (USA) and Moscow (Russia). Moreover, Comexi is represented in more than 100 countries. This commercial network allows us to have proximity to our customers in order to optimally respond to their needs.

Comexi includes the Manel Xifra Boada Technological Centre, Comexi CTec, where the company provides support and shares its knowledge with various groups involved in the flexible printing industry process.

For further information:

Jesús Navarro – (+34) 677 489 237 – jesusnavarro@playbrand.info

Gemma Bessa – (+34) 972 477 744 – gemma.bessa@comexi.com