

Comexi strengthens its leadership at the K fair

Comexi, specialist in solutions for the flexible packaging industry, closes its participation at the K trade fair with new business successes resulting form the numerous visits received at the booth, the new contacts initiated as well as the closure of trade agreements.

With more than 230.000 visitors from around 160 countries, a 5% increase from last edition, and with more than 3.200 exhibitors involved in the plastics and rubber converting sectors, the K show was for Comexi an excellent meeting space to deal withclients, both present and future, and collaborators.

At its booth, located in Hall 4, Comexi received more than 600 visitors, half of which were new customers interested in the company's innovative solutions in the different stages of the flexible packaging converting process. Moreover, during the fair, Comexi reached various commercial agreements with leading companies of the sector, such as VIV, one of the main flexible packaging manufacturing industries in the Netherlands, and Uflex, one of the major Asian companies of the sector.

Comexi's Marketing Director, David Centelles, highlighted "all these agreements will allow us to continue strengthening Comexi's leadership as a manufacturer of printing and converting machinery for flexible packaging." David Centelle also added "we are very pleased by the interest that our innovations have risen in the market, we have strengthened relationships with our customers and we have initiated new contacts that will surely generate new business opportunities."

Additionally, Comexi's Marketing Director stressed "after an intense year with the coincidence of the two largest trade fairs of the sector, Drupa and K, Comexi's balance is very positive and it puts us in the best position thanks to the new solutions we presented".

Solutions to enhance added value in packaging

Comexi participated at the K show after a great success at the last Drupa edition, where it presented its latest press innovations, such as the new flexographic press Comexi F1, which incorporates the greatest automation in the sector with a robot fully integrated that optimizes the printing process. An automation, whichit has also been developed for the world-class Comexi Offset Cl8 press, also presented at Drupa, along with the release of the new printing unit for the Comexi R2 gravure press.

At the K exhibition, Comexi also presented its most outstanding innovations for flexible packaging converting. In lamination, attending to new trends and market needs, visitors had the opportunity to discover the different solutions in laminators with and without solvents, like Comexi ML1 and Comexi SL2. These solutions respond to the highest standards that the market requires both in productivity and efficiency, and have excellent market reputation, specially valuing its easy handling, fast changeovers and absolute reliability and robustness.

Likewise, in coating, Comexi revealed its technical solutions to meet the growing demand for packaging by brand owners (heat seal coatings, barrier varnishes and cold seal), together with other applications specifically designed to highlight the added value of the final packaging on the shelf: in register matte or gloss coatings – Comexi Dual and Comexi ML1 –, along with holography and cold foil, Comexi Futura, which arehelpingits customers to achieve important international awards related to innovative designs in their packagings.

Furthermore, Comexi highlighted the Comexi L2000, the water-based laminator specially designed for "just in time" laminations, which responds to the HP Indigo 2000 Digital Press's needs. This solution reinforces the group's commitment to the environment, venturing for a more sustainable and efficient technology, eliminating solvents through water-base lamination, without renouncing to the highest performances.

Lastly, in slitting, Comexi introduced its latest solutions for the packaging sector with its highperformance slitters that guarantee the highest levels of both quality and productivity, even in the most demanding jobs, such as the Comexi S1DT slitting machine. In addition, the group also displayed its most recent innovations such as the recently awarded Cingular Laser technology, which can be integrated in-line with its machines and ensures the utmost accuracy in applications such as easy open, perforation, pre-cut, numbering, slitting and alphanumeric codes. Likewise, the group advanced the results of its latest investigations in re-sealable packagings.

About Comexi - http://www.comexi.com

Comexi has extensive experience in manufacturing equipment for the flexible packaging conversion industry. World leader, it runs five product lines, each specialised in a different conversion process: flexography printing, offset printing, rotogravure printing, laminating, slitting and logistic complements.

The company has more than 36,000 sqm. distributed over three production centres in Riudellots de la Selva (Girona, Spain), Brazil and Italy. Furthermore, its widespread sales network extends to more than 100 countries, providing an answer to all its client's needs.

Comexi includes the Manel Xifra Boada Technological Centre where the company provides support and transfers its knowledge to the various groups involved in the flexible printing industry process.

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