



Comexi Ordering Online, One of the Most Efficient Digital Tools for Our Customers

Primary benefits of the most innovative digital platform include quick and accurate identification of necessary spare parts and the ability to save ordering process time

Girona, April 21, 2020.- In early 2019, Comexi, a global supplier of solutions for the flexible packaging conversion and printing sector, launched Comexi Ordering On-Line (COOL), an advanced e-commerce platform which permits 3D visualization of the customer's digital twin machine. After a year, the operation of this online spare parts shopping portal has been very positive and extremely satisfying to users, on account of being able, with this service, to immediately and instantly order any parts. This solution has had an exceptional increase during the past few weeks, due to the global situation of the Covid-19 pandemic.

Comexi Ordering On-Line (COOL) allows customer to order spare parts with ease through Comexi's e-commerce service, which is not only faster, simpler, and safer, but also a 24/7 online service. Primary benefits highlighted by customers, who also place importance on the ability to have 3D views of their machines and diagrams that appear in the platform, include shortening the order processing time, as well as accurate and quick identification of the necessary spare parts. This service assist customers with other maintenance work, as they are able to access the order history of spare parts. Furthermore, customers are able to export and work with, among others, wear and tear parts.

"Comexi's online ordering platform is a fantastic tool that allows you to quickly find the right parts, their prices, and know if the item is in stock," explains Nickolaj Sørensen, Technical Director at Polyprint, adding that COOL **"makes the day easier for me, as a manager, and also for service technicians. Not only can they find the right parts on their computers or tablets, but the system also allows them to view machine drawings and ensure we have all the correct parts on site before disassembling various parts. Undoubtedly, from my perspective, COOL is the smartest and most intuitive webshop in the world."**

COOL is one of the services included in Comexi Cloud, the most innovative digital platform that assists customers with improving the performance of their plants through the analysis of real-time production data, thus allowing them to build and develop smart factories. This online platform has completely changed the manner in which printers and converters manage every type of process, due to its ability to visualize, compile, analyse, and store all data.

About Comexi – www.comexi.com

Comexi, founded in 1954, has extensive experience in manufacturing equipment for the flexible packaging conversion industry. As a world leader, it operates five product lines, each specialized in a different conversion process: flexography printing, offset printing, laminating, slitting and digital services. Additionally, it has a Service and Technical Assistance Business Unit that offers service 24 hours a day, 7 days a week.

The company has two production plants: one in Riudellots de la Selva (Girona, Spain) and another one near the town of Montenegro, in the State of Rio Grande do Sul (Brazil). Besides, has two local offices in Miami (USA) and Moscow (Russia). Moreover it has representation in more than 100 countries. This commercial network allows us to be close to our customers in order to give an optimal response to their needs.

Comexi includes the Manel Xifra Boada Technological Centre, Comexi CTec, where the company provides support and transfers its knowledge to the various groups involved in the flexible printing industry process.

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