



Successful Virtual Presentation of EB Solutions for Sustainable and Recyclable Flexible Packaging

The Green Packaging Showroom, organized by leading companies of the flexible packaging industry, presented the benefits using EB printing technologies

Girona, March 16, 2021.- Approximately 1,000 people attended the Green Packaging Showroom, an event organized by Comexi and leading companies of the flexible packaging industry. The event presented the technological advantages of printing with offset or flexo Electron Beam curable inks, and its use in a wide range of flexible packaging applications.

"In partnership with SP Group, Elif, Chemosvit, Amcor, Vishal Containers, ESI, Sun Chemical, INX International, Dow, ExxonMobil, and Toray, we have shown brand owners the benefits that can be obtained by using EB printing technologies," explains Felip Ferrer, the Offset Brand Manager of Comexi's Printing Business Unit. "Inviting brand owners to explore the way in which sustainable packaging can be sustainably created while adding value to their products was the objective of the Green Packaging Showroom," highlights Jordi Puig, the Flexo Brand Manager of Comexi's Printing Business Unit.

During the event, various partners showcased their innovative solutions and presented, with real examples of flexible packaging, sustainable trends and solutions. The benefits of EB Flexo and EB Offset printing technologies were also disclosed at the event, and issues related to print quality and energy reduction of the printing process were addressed. These issues included EB inks, EB curing, packaging recyclability through the use of thinner films, monomaterials and reduction of layers, as well as a global scale reduction of the carbon footprint.

About Comexi – www.comexi.com

Comexi, founded in 1954, has extensive experience in manufacturing equipment for the flexible packaging conversion industry. As a world leader, it operates five product lines, each specialized in a different conversion process: flexography printing, offset printing, laminating, slitting, and digital services. Furthermore, it has a Service and Technical Assistance Business Unit that offers service 24 hours a day, 7 days a week.

The company has two production plants: one in Riudellots de la Selva (Girona, Spain) and another one in Montenegro, in the State of Rio Grande do Sul (Brazil). There are also two offices in Miami (USA) and Moscow (Russia). Moreover, Comexi is represented in more than 100 countries. This commercial network allows us to have proximity to our customers in order to optimally respond to their needs.

Comexi includes the Manel Xifra Boada Technological Centre, Comexi CTec, where the company provides support and shares its knowledge with various groups involved in the flexible printing industry process.

For further information:

Jesús Navarro – (+34) 677 489 237 – jesus.navarro.ext@comexi.com

Jorge Serra – (+34) 972 477 744 – jorge.serra@comexi.com