



Press Release Focus Label Machinery Ltd

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d-Flex Digital Hybrid to Last Bros Cheshunt – www.lastbros.co.uk

Focus Label Machinery Ltd based in Bingham Nottingham is pleased to announce the installation of their modular and flexible hybrid digital inkjet d-Flex to Last Bros in Cheshunt.

The group, which turns 70 this year, has installed a new Focus d-Flex hybrid UV digital inkjet press into its Labels division.

The 'One + One' configuration, developed and manufactured by Focus Label Machinery Ltd, has the latest Inkjet KM1800i print heads from Konica Minolta which are integrated into the d-Flex and can reach production speeds of up to 70m/min.

Last Bros machine has been configured with two flexo stations, built-in lamination and rotary die-cutting offering the flexibility of full print and converting in-line.

Sales and Marketing Executive Dean Latchford said the installation will continue "a rebirth" for the business.

"The self-contained unit [the d-Flex] will augment and improve on our existing Flexo machinery; this is a great step in the right direction for us and the technology will make us that much more competitive." said Latchford.

James Thomas, Business Development & Marketing Manager for Focus added "this is a great installation for Focus and it was an enjoyable project as the customer was very open to new ideas"

Thomas also said "the specification gives Last Bros absolute flexibility in the market they serve and will consolidate and generate new business for them, we wish them huge success"

David Lee, Managing Director at Focus, also commented "as a family run company that has been going now for over 35 years we are proud to have on board Last Bros as a partnership. To be trading for 70 years and to be investing in new technology speaks volumes"

