



Klise Kop – press release.

Focus Label Machinery Ltd announces a new partnership for Croatia with Klise Kop as the newest agent in their portfolio.

James Thomas, Business Development & Marketing Manager, stated 'Klise Kop' have a breadth of knowledge in the narrow web, wide web, packaging and labels market place with their own brand of plate manufacturing and consumable sales.

The team of 25 comprising of Iva Keskic, Export Director, and Roman Soic, Commercial Director as main contacts to Focus, are highly respected in the market and will bring a new and fresh approach to the region.

Thomas also said that the partnership will prove beneficial to existing clients & those considering investing in the latest equipment looking for local technical support.

Moving forward we are seeing potential and appetite for the latest technology in the region and Focus are well placed with a number of platforms for specific industrial applications in Print covering flexo, digital & hybrid technologies. Web Site: www.focuslabel.com

It has been an aim of Klise Kop for over a year now to partner with a brand that represents their own family run business philosophy but one also with own manufacturing offering new and innovative modular and flexible products to the market.

Iva Keskic stated that 'Focus' fit this mandate very well and we look forward to representing them to gain market share. Iva continued; with the major trade show of Label Expo in Brussels upon us it is perfect timing to announce this partnership and give our customer base the opportunity to visit the Focus team and products during the show.

Please contact 'Iva Keskic' iva@klise-kop.hr or 'Roman Soic' roman@klise-kop.hr to arrange a meeting /appointment at Label Expo or in your regional office in advance of the show to discuss technical applications and investment plans.

Focus Managing Director, David Lee commented '*I am confident our new representatives, with their wealth of industry knowledge, will be invaluable in advancing our growth within the European territories, and we look forward to welcoming more clients to the ever-increasing Focus family*'.

