



Marketing & Strategy



Press Release

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LINPAC AND PROGRESSIVE PACKAGING TO SHOWCASE SUSTAINABLE TRAY PACK SOLUTIONS AT IPPE 2017

Leading global fresh food packaging manufacturer, LINPAC, will partner with food processing material supplier, Progressive Packaging Inc., to introduce its innovative complete tray pack solutions to meat and poultry packers and processors at the 2017 International Production and Processing Expo (IPPE).

LINPAC and Progressive will showcase two complementary tray and film innovations at the event in Atlanta, Georgia USA, which runs from 31st January to 2nd February 2017. The company will be located in Hall C, at booths C204 and C206.

The featured recyclable MAP packaging formats consist of lightweight plastic rPET trays manufactured from 95 percent post-consumer super-cleaned recycled material.

The LINPAC Rfresh[®] Elite lid-seal tray has a patented adhesive sealant on the flange of the tray which removes the need for the industry standard PE base film and renders the tray 100 percent recyclable at the end of its service life. The trays are sealed with high barrier LINtop CXO film.

The Rfresh[®] Evolve VSP Tray, designed for vacuum skin packing, provides high visibility, no-leak packaging for processors and retailers that desire extended shelf life. The rPET tray is vacuum-sealed with LINtop HB PE high barrier 'easy peel' film.

Daniel Strickland, business development manager, LINPAC North America commented: "We are proud to introduce our sustainable tray packaging solutions to the North American market. We are seeing a trend in Europe for a move away from short shelf life foamed trays and overwrap film to longer shelf life barrier trays and lidding film, predominantly in recycled rPET. We are excited to bring these preferred recycled material options to the U.S marketplace."



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Notes to editors

For retailers, packers and food service clients, LINPAC is an international market leader in the production of primary fresh food packaging and food service solutions. We are a multi material technology provider operating across a network of 14 manufacturing sites servicing 71 countries. We champion the reduction of food waste by delivering innovative and efficient packaging solutions. With over 40 years of experience in food packaging safety and security, LINPAC is the most trusted brand in today's market.