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LINPAC ANNOUNCES LAUNCH OF LINTOP® SKIN FILM RANGE

Brands and retailers can now benefit from enhanced vacuum skin pack presentation thanks to the newly launched LINtop®PE HB SKIN film range from leading fresh food packaging manufacturer, LINPAC.

LINPAC has designed the latest generation of high-barrier PE vacuum skin top films to enhance the performance and shelf-appeal of its Rfresh® Evolve rPET trays, resulting in the addition of an outstanding complete pack solution to its existing portfolio.

Group Marketing Manager at LINPAC, Nikki Clark, commented: "We're pleased to launch the new SKIN series, which demonstrates our commitment to offering our customers a streamlined, total pack solution. Using our barrier film expertise to create thisadvanced skin packdesign benefits the whole supply chain and ultimately the consumer."

Retailers can expect greater on-shelf appeal due to the highly transparent, matt finish of the LINtop SKIN fully co-extruded top web, which delivers a secure seal when sealed at low temperatures and efficient 'easy-peel' opening for consumer convenience.

Furthermore, the complete vacuum skin pack solution optimises on shelf-presentation for processed and red meats and fish due to reduced pack volume, the option to display the pack vertically without cabinet adjustment and less food wastage due to longer shelf life performance.

Clear, white and black tray options are available for low profile and high protrusion -80 to $150 \ \mu m$ - applications. Notably, the pack delivers improved flat-pack appearance with less tray distortion thanks to the production at lower seal temperatures.

The complete skin pack solution is designed for use on existing high-speed, suitably modified tray sealing linesand thermoforming lines, which offers greater speed to market with less risk for packers.



The LINtop PE HB SKINfilm rangejoins a comprehensive range of stretch and high barrier PE and PET LINPAC films that are produced in Pontivy, France, for use with LINPAC EPS, PP and rPET trays that are manufactured in regions around the world.

LINPAC complete pack solutions present a cost-effective, single-supplier alternative for food manufacturers who wish to protect, preserve and present fresh food to its best advantage.

For more information, please visit linpac.com

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Notes to editors

For retailers, packers and food service clients, LINPAC is an international market leader in the production of primary fresh food packaging and food service solutions. We are a multi material technology provider operating across a network of 14 manufacturing sites servicing 71 countries. We champion the reduction of food waste by delivering innovative and efficient packaging solutions. With over 40 years of experience in food packaging safety and security, LINPAC is the most trusted brand in today's market