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Press Release

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## **LINPAC INVESTS IN THE FUTURE OF NEXT GENERATION TOP LIDDING FILMS FOR MODIFIED ATMOSPHERE PACKAGING**

Leading fresh food packaging manufacturer, LINPAC, is accelerating its global sustainability strategy with a multi-million-pound investment in cutting-edge technology at its site in Pontivy, France. The facility will manufacture a range of multi-layer, next generation top lidding films.

The investment in a new production line at the site will allow the business to drive the growth of its lightweight lidding film offer, in line with its LIFE (Lightweighting for Excellence) programme.

The move enables LINPAC to continue the active engineering of its ultra-light, resistant barrier flexibles for modified atmosphere packaging (MAP), in what has traditionally been a category of heavy gauge film usage.

When combined with rPET trays, to create a complete pack solution, the resulting resource efficient, lightweight MAP solution offers a range of benefits to the supply chain. From ease of handling to enhanced on-shelf presentation, the films offer a high level of functionality to protect and preserve fresh products.

Erwan Cadoret, business manager barrier films at LINPAC, commented: “The new LINPAC production technology allows us to produce a broad range of high barrier films with enhanced anti-fog and print properties for our customers. In addition, tailor-made shrink performance enables tight, wrinkle-free packs with outstanding clarity and consumer appeal.

“Essentially, we are able to deliver enhanced performance, whilst retaining excellent functionality.”

A notable new formulation, which is created using the new multi-layer extrusion process, is a 25 µm shrink-barrier, anti-fog PE film for retail-ready MAP formats. For



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use on manual and automatic lidding machines, and qualified form, fill and seal machines, the thin film boasts outstanding optical quality and excellent seal strength. In addition, the film is available in longer than standard rolls to reduce downtime for the packer filler.

Mr Cadoret added: “Our 25 µm film is just the start of a new wide range of exciting film developments that can be reproduced in Pontivy. Our customers can expect to see 27 µm PP and PE films for all tray sealers and 33 µm films for tray sealers, thermoforming lines, horizontal vacuum lines and vertical MAP flowpack lines.”

LINPAC is committed to developing lightweight, sustainable packaging for the fresh food sector and will be showcasing the new range at CFIA 2017 in Hall 7 at stand C1. The event, held in Rennes, France, will take place between 7-9 March.

**ENDS**

(383 words)

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#### **Notes to editors**

For retailers, packers and food service clients, LINPAC is an international market leader in the production of primary fresh food packaging and food service solutions. We are a multi material technology provider operating across a network of 14 manufacturing sites servicing 71 countries. We champion the reduction of food waste by delivering innovative and efficient packaging solutions. With over 40 years of experience in food packaging safety and security, LINPAC is the most trusted brand in today's market.