

Anilox roller manufacturer has a new sales partner in France
Zecher cooperates with Daetwyler-Hell France S.A.S.

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Zecher has a new sales partner in France since mid-March. „We are convinced that we have found the right partner for the French market with Daetwyler-Hell. Our customers will benefit from the market knowledge and active market cultivation.“, says Zecher Sales Manager, Thomas Reinking.

Daetwyler-Hell France, from now on, will supply customers in France with Zecher anilox rollers. The company is a subsidiary of the Heliograph Holding Group in France and represents all the group companies. Therefore they can look back on many years of experience in the fields of gravure, flexo and offset printing. Thomas Reinking, Sales Manager at Zecher, emphasizes: "Daetwyler-Hell is the ideal cooperation partner for us, as they have a strong presence in the French market and their customers can benefit from a comprehensive service."

Both Daetwyler-Hell and Zecher can benefit from the synergies of this partnership. Daetwyler-Hell plans to further expand its existing product portfolio with the anilox rollers from Zecher. "We're already looking forward to a good cooperation with Zecher. The big advantage for our customers is that they can get a complete printing solution from a single partner.", says Jean-Philippe Mouiche, CEO of Daetwyler-Hell.

About Zecher

Zecher GmbH is an international manufacturer of chrome and ceramic anilox rollers. With continuous further developments and various innovations in the field of printing technology to its name, Zecher currently counts on 70 years of experience in the manufacture of anilox rollers. Zecher produces more than 12,000 engraved anilox rollers annually at its main plant in the German town of Paderborn. For more information visit www.zecher.com .

About Daetwyler-Hell France

Daetwyler-Hell is a subsidiary of the Heliograph Holding Group in France and has an extensive experience in gravure, flexo and offset. Their product portfolio includes Pre-press systems for imaging different kinds of printing forms, consumables, doctor blades and a comprehensive service. For more information visit <http://www.daetwyler-hell.fr/> .