

## FUNDRAISING EVENT “KICK FOR LIFE” ...a great success!!

A feeling of great euphoria reigns in Laem System - Eutro Log, thanks to the fundraising event “Kick for Life” that was held on 6<sup>th</sup> October at the Sporting Club Nuova Casale, in Casale Monferrato.

The Event was organized to raise money for a cancer support group where our colleague, friend and family for some, Roger Benchoam, is being cured since he was diagnosed with cancer back in 2013.

The competition was based on a series of fun and friendly football matches where the teams were made up of colleagues, suppliers, friends and members of Casale’s Community. The winning team on the night was our own Laem System - Eutro Log!



The games were followed by a spread of typical Monferrato’s refreshments and a special and rather moving moment when we connected live with Roger in Australia to celebrate this touching moment for him. The reactions were quite intense, bringing on goose bumps and a few tears; Roger was taken aback by the love support that had been created for him, from the opposite end of the world!

A few days after our “kick for Life” event, other friends and family members got together to take place in a 200 km bike ride around the New South Wales countryside in Australia, “Ride for life” was also dedicated to raising money for the Chris O’ Brien Life house association, fighting together against cancer!

This first Laem System-Eutro Log fundraising event will open for a new chapter of fundraising initiatives for the group with more to follow in the years to come. It has been an honor to dedicate the first page of the book to our beloved Roger.

Laem System-Eutro Log; what a team!

The teamwork, support and determination that emerged from the event is a mere reflection of the great team of staff that make up the Company and how we are in real life, in work and in play.