



Press Release

P.E.T. Engineering: a year of growth Increased turnover, important awards and new recruitments: that is how an SME grows

San Vendemiano, 4th March 2014 - P.E.T. Engineering, specialized in the design and manufacturing of PET containers, closed an extremely positive 2013 with an **increase in turnover of 45%** compared to the previous year, and a 15% EBITDA.

Based in San Vendemiano (TV) and founded in 1999 by **Moreno Barel**, the Company is the sole point of reference for all beverage packaging requirements of the main international brands: **PepsiCo, Nestlé Waters, Granarolo, Parmalat, Baltika, Efes, Ab Inbev, Carlsberg, Ferrero**, to name but a few.



This success has been prompted once again by **foreign markets**, where the Treviso-based Company generates approximately 82% of its total sales, 70.58% of which comes from the outside the UE, and in particular from the **Russian Federation**.

Moreno Barel, C.E.O. of P.E.T. Engineering, states that these export results derive from "a service capable of combining design and manufacturing, innovation and **Made-in-Italy**, always greatly appreciated across the border. As well as being a year of achievements in terms of orders and turnover, 2013 was the year of awards which recognized the efforts of an SME that believes in Human Capital and commitment".

In fact, the increase in turnover and excellent profits enabled the Company to invest in new resources and favoured a **30% increase of the staff**. The purpose of this was to empower **multidisciplinary teams** consisting of designers, engineers and researchers, to work together on every project.

The results of this organization did not take long to come: during the year, P.E.T. Engineering received four awards for its eco-design. The most prestigious one was **the Oscar dell'imballaggio 2013** for the 5LW, the lightest-ever five-litre container.



For further info:

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P.E.T. ENGINEERING: Founded in 1999, P.E.T. Engineering has established itself during the last ten years as a worldwide leader for the engineering and manufacturing of PET containers, acquiring an exclusive customer portfolio of top beverage



brands: PepsiCo, Nestlé Waters, Lete, Vera, Uliveto, Granarolo, Parmalat, Levissima, Baltika, SanPellegrino, Norda, Waters, Efes, Inbev, Carlsberg, Ferrero, to mention but a few. Precursor of market needs, aware of the present and future-headed, P.E.T. Engineering is synonymous with Design, Innovation and Made in Italy. P.E.T. Engineering, a unique partner for all beverage packaging requirements.

Click here for further info: www.petengineering.com