



PRESS RELEASE

P.E.T. ENGINEERING AWARDED FOR THE FOURTH TIME THIS YEAR

P.E.T. Engineering won the Global Bottled Water Award 2013 for its innovative approach to PET bottle design

San Vendemiano, 20th November 2013. P.E.T. Engineering awarded in the category "**Best Packaging Innovation**" at the **Global Bottled Water Awards 2013**, held in Nashville on November 13 during the 10th Global Bottled Water Congress.

The 2013 Global Bottled Water Awards recognised a range of categories in every sector of the global packaged water industry including product innovation, packaging, sustainability and marketing.

Evolight 1.5l has been rewarded thanks to three peculiar characteristics: its **record weight, good mechanical performances** and the **possibility of being used for both still and sparkling**.



The research conducted for the EvoLight 1.5l started from designing a gripping area which usually, due to high carbonation, gets deformed and becomes cylindrical. A solution often used to avoid such deformation is a very narrow grip area with spiral ribs, which avoid the increase of volume due to the internal pressure. The R&D Department has developed an **innovative structure**, which alternates rigid rib areas with flat areas to discharge the force. This structure, when repeated alternatively over a number of vertical sections, prevents the radial deformation and, at the same time, avoids any collapse along preferential directions.

This structure has also allowed an extreme light-weighting of the bottle, reaching record weights of **18.9g for the still version** and **22.5g for the sparkling one**. The bottle design permits having the same container for both still and sparkling products, with the advantage of being able to create a corporate shape instantly recognisable on the shelves.

The Global Bottled Water Award is just the very last recognition obtained by P.E.T. Engineering during 2013. A clear example of the company's continuous improvement towards **excellence in the design and industrialization of PET containers**.



P.E.T. ENGINEERING: Founded in 1999, P.E.T. Engineering has achieved, in a bit more than 10 years, a leading position in the design and industrialization of PET containers with a client portfolio of exclusive Beverage brands including PepsiCo, Nestlé Waters, Nestlé Vera, Sanpellegrino, Levissima, S.Bernardo, Henniez, Norda, Carlsberg, Baltika, Heineken, Efes, Ab Inbev, Ferrero, Rocchetta, Acque e Terme Uliveto, Granarolo, Parmalat and many others. Precursor of market needs, focused on the present and projected into the future, P.E.T. Engineering is synonymous with design, innovation and Made in Italy. This approach makes of P.E.T. Engineering a one-stop shop for all the needs related to beverage packaging.

For more info:

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