

Change the Packaging Look Discover Why!

Packaging is considered a real promotional tool like advertising, since it can change the product look and offer competitive advantages.

Find out the benefits of the overlapping cardboard sleeve packers [MP ERGON](#) to pack a wide range of containers in several configurations and effectively meet the changeable market needs.

Packaging is important because:



It protects your products:

- The continuous motion packaging system of the [MP ERGON](#) ensures a fluid production process which safeguards the product integrity and quality;
- The bottom package sealing through hot melt glue is precise and long-lasting;
- The packages in cardboard blanks are shock-resistant and easy to handle, open and store.

It attracts consumers:

- A nice package stimulates the end users' sensations and influences the purchasing decisions as it makes use of an original, innovative and practical design, which communicates in a simple way the product "plus";
- The packers of the [MP ERGON](#) series represent the ideal solution to realize packages with an eye-catching graphics and a strong visual impact which attract the consumers' attention.

Watch the video and discover the new MP ERGON



For further information please contact our [sales department](#) or visit our [web site](#).

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