



When you talk about magical places, you unavoidably think about the magical light of the candle, mysterious and fascinating object, which accompanies men in the most important moments in their life.

Near Turin, in the town of Santena, the magic of candles has become reality thanks to the company **SER S.p.A.**, international leader in the manufacturing of industrial waxes, which since 1988 has been providing a wide range of custom-made candles, realized according to the specific customer requirements.

For customized productions you need flexible plants

With a range of about 500 different formulations, created for around 800 companies which SER supplies, it is fundamental to be equipped with efficient and flexible production plants, able to easily and quickly adapt to different formats of candles, carry out fast changeovers and maintain high levels of operational efficiency.

These requirements are met by the **SK ERGON** shrink wrapper provided by SMI, able to pack candles of different sizes in several formats in film-only or tray+film, in single and double lane.



The advantages of SK ERGON shrink wrappers

- packaging machines equipped with **electronic separator, automatic format changeover, film reel trolley, automatic centring system for printed film with marks**, producing up to 450 packs/minute (triple lane);
- **quick, simple format changeovers**: ideal solution to quickly switch over from one pack format to another;
- **high operational flexibility**: the SK ERGON shrink wrapper installed at SER S.p.A. can pack several formats of candles in film only and tray + film, in single and double lane; an advantageous choice as it allows to easily and quickly adapt the production plants to the changing market requirements and to manufacture customized products;
- SK shrink wrappers can be equipped with **extra devices** able to increase their basic functions ensuring high degree of customization of the final pack, such as the "stacking arm", to work packs in tray + film in two overlapping layers;
- automatic packers equipped with an **uninterrupted packaging system**, guaranteeing a flowing production process eliminating jerky movements, this protects the containers from impact, guaranteeing greater integrity, better pack quality and less mechanical wear and tear.



If you want to find out the whole [story of SER](#) and the advantages offered by SK ERGON shrink wrappers we invite you to read the last issue of our [SMI NOW magazine](#) or contact our sales department.

Marketing Department

SMI S.p.A.

E-mail: info@smigroup.net