

## news release

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## Newest Sun Chemical Sustainability Report Highlights the Environmental Footprint of its Suppliers

**PARSIPPANY, N.J., USA** – January 22, 2013 – Sun Chemical released its 2012 Sustainability Report, which showcases Sun Chemical’s leadership in eco-efficiency through established data-driven metrics, as well as examples of how raw material suppliers are contributing to the company’s environmental footprint.

The report describes a balanced scorecard approach that Sun Chemical uses to assess suppliers’ environmental performance and provides details about questionnaires that were sent to suppliers asking about their sustainability policies, carbon footprint emissions, the potential impact on deforestation, etc.

The report cites two case study examples of raw material suppliers who published sustainability reports and described their contributions and practices to eco-efficiency.



“We’re going beyond providing meaningful data that will help meet customer goals,” said Gary Andrzejewski, Sun Chemical’s Corporate Vice President of Environmental Affairs. “We are showing concrete examples of things our raw material suppliers are doing to help Sun Chemical meet and improve upon its eco-efficiency goals. It is our goal to manufacture products that help our customers better meet their environmental goals and we can only do that by ensuring our suppliers are also doing their part to contribute to sustainable practices.”

The report shows data collected every year since 2005 from approximately 170 Sun Chemical sites in over 25 countries. The key sustainability metrics measured in the data include: energy consumption/conservation at production and non-production sites, the energy carbon footprint at the production sites, process waste reduction, water consumption, materials safety, and employee safety.

Providing a report that shows the ongoing management and monitoring of key sustainability metrics is an important part of Sun Chemical’s sustainability policy.

“Our sustainability policy pushes us as a company to improve the eco-efficiency of our processes and products,” Andrzejewski said. “Our R&D efforts are a pivotal part of this process as we provide our customers with solutions that will be both eco-friendly and save them money. These data-driven sustainability reports have played a key role in helping our customers achieve many of their eco-efficiency goals.”

All of Sun Chemical’s sustainability reports, along with the “Carbon Footprint Report 2010,” which outlines the results from nine independent environmental analyses focused on quantifying the carbon footprint of its product lines, are available to customers and can be requested online at [www.sunchemical.com/sustainability](http://www.sunchemical.com/sustainability). Customers in the U.S. can also calculate the initial carbon footprint for their facility operations by visiting [www.sunchemical.com/suncare](http://www.sunchemical.com/suncare).

### **About Sun Chemical’s Sustainability Policy**

Sun Chemical’s sustainability policy stresses its responsibility to raise awareness about environmental issues in the graphic arts industry. Product stewardship and risk management are also important components of the policy with a commitment to take an analytical-based approach to its efforts.

Providing customers with enhanced sustainability of their processes and end products is the ultimate goal of Sun Chemical’s sustainability policy. In order to reach that goal, Sun Chemical will use rigorous development processes and analytical tools to evaluate and improve the eco-efficiency of both its manufacturing procedures and products.

This data-driven approach in the policy means Sun Chemical will be able to set improvement targets for its processes on energy and water consumption, greenhouse gas emissions, and solid waste emissions as well as develop products with a structured approach that includes risk management and eco-efficiency improvements as criteria.

Focusing on “Getting More---Using Less–Eco-efficiency,” Sun Chemical’s sustainability policy underscores its proactive role in minimizing the life cycle footprint of its products and its customers' impact on the environment.

### **About Sun Chemical**

Sun Chemical, a member of the DIC group, is the world's largest producer of printing inks and pigments and a leading provider of materials to packaging, publication, coatings, plastics, cosmetics, and other industrial markets. With annual sales over \$3.5 billion, Sun Chemical has over 8,000 employees supporting customers around the world.

Sun Chemical Corporation is a subsidiary of Sun Chemical Group Coöperatief U.A., the Netherlands, and is headquartered in Parsippany, New Jersey, U.S.A. For more information, please visit our Web site at [www.sunchemical.com](http://www.sunchemical.com).

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