

**Anilox roller manufacturer now offers its customers cleaning products**

## **Zecher quality cleaning products for anilox rollers**

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Going beyond the cleaning services provided previously, Zecher now also offers its customers in the printing industry cleaning products that they can use themselves. The range of products available on the market for the cleaning of anilox rollers is varied, and it's becoming more and more difficult for the user to find the right product for their needs.

Mr Thomas Reinking, Head of Sales at Zecher GmbH, explains the background to Zecher's entry into the cleaning product market: "Our customers increasingly ask about cleaning solutions from our company, since Zecher stands for the highest quality and reliable performance in the industry – something that is often lacking in the area of cleaning products. We want to provide our customers with a clearly defined range of cleaning products, geared towards different application possibilities, to make the choice easy." The optimal cleaning of anilox rollers is always in the foreground at Zecher so that the user can benefit from a high level printing performance for a long time.

The "Zecher Anilox Cleaner" is offered in four different variants: Aqua/UV Ink, Gel, In-Line, Washing Machine and it allows a gentle and at the same time efficient cleaning of anilox rollers. The application possibilities of the cleaning products range from daily use to deep cleaning. Zecher's customers can allow themselves to be convinced of the power of the cleaning products – the trade visitors to Zecher's exhibition stand at LabelExpo Europe (hall 4, stand E54) will receive a sample bottle of the anilox cleaner to try on their printing application. After the exhibition, Zecher will further provide free samples for all those interested.

### **About Zecher**

Zecher GmbH is an international manufacturer of chrome and ceramic anilox rollers. The company produces more than 12,000 engraved print rollers annually, using seventeen laser and ten mechanical engraving machines at its main plant in Paderborn, Germany. Zecher has been cooperating intensively for many years with all leading machine manufacturers and end-users in the areas of flexographic and offset printing, coating application, label production and printing on corrugated cardboard.

For more information visit [www.zecher.com/en](http://www.zecher.com/en).