

## Anilox roller manufacturer responds to growing customer requirements

## **Zecher invests in laser engraving systems**

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The anilox roller manufacturer Zecher GmbH has managed to continue its success from last year into 2017. In the first half of the year the company has already increased the order receipt value by 10% compared to last year. A standstill at Zecher is inconceivable - due to the increase in the number of orders, as well as the growing customer requirements, the anilox roller manufacturer is now extending its capacities and technological opportunities within the area of laser engraving. To achieve this, two laser engraving systems will be brought completely up to date through upgrades this year. In addition, Zecher will also install a new system which is fitted with all the hardware and software options currently available.

Mr Rüdiger Wand, Managing Director of Zecher, explains the benefits of this investment: "The technology implemented for this allows us to manufacture a much wider range of specifications. The investment also opens up a higher production flexibility and faster turnaround times for us." The anilox roller manufacturer is responding to the increasing demands of the industry in order to improve its strong market position even further.

Zecher GmbH is an international manufacturer of chrome and ceramic anilox rollers. With continuous further developments and various innovations in the field of printing technology to its name, Zecher currently counts on over 65 years' experience in the manufacture of anilox rollers. Zecher produces more than 12,000 engraved anilox rollers annually at its main plant in the German town of Paderborn.

For more information visit www.zecher.com.