



## **Zecher cancels participation in trade fairs in the first half of 2021!**

Due to the ongoing uncertainty regarding the implementation of large events during a pandemic, Zecher has made the strategic decision to cancel participation in all trade fairs that will take place in the first half of 2021. These include Drupa 2021 and ICE Europe.

“At the moment it is impossible to predict how the Covid-19 situation, in particular the travel options for our customers and partners, will develop. This plays a crucial role for us, as the majority of our customers and the expected trade fair visitors come from abroad. For the reasons mentioned above, there is unfortunately no alternative to the decision not to participate. We are currently working on other concepts, such as Webinars to ensure seamless communication with our customers and interested parties for the first half of 2021.”, says Thomas Reinking (Zecher Sales Manager).

You can find topical information on the [Zecher homepage](#) and on the [Zecher LinkedIn page](#).

### **About Zecher**

Zecher GmbH is an international manufacturer of chrome and ceramic anilox rollers. With continuous further developments and various innovations in the field of printing technology to its name, Zecher currently counts on 70 years' experience in the manufacture of anilox rollers. Zecher produces more than 12,000 engraved anilox rollers annually at its main plant in the German town of Paderborn.